



CHANGE THE WAY YOU THINK ABOUT WEBSITES

COMPLETE WEB SERVICES FOR EVERY BUSINESS, NO MATTER HOW BIG OR SMALL

We are your one-stop shop for web services. Whether you want a website, an app, a bespoke online portal or additional services such as SEO, Campaigns and Social Media, we are here to help you.

www.idioweb.co.uk
support@idioweb.co.uk
+44(0)333 445 2630

WHAT WE DO

BESPOKE, AFFORDABLE, RESPONSIVE AND FUNCTIONAL WEBSITES WITHOUT LIMITATIONS!

We are your one-stop shop for all things web related. From design and structure through to content and ongoing support, we believe that all our clients should receive the same love, care and attention no matter how big or small they are.

Our aim is to always form a lasting relationship and collaboration is central to what we do. That is why we offer something unique - ongoing 'all you can eat' support for all our clients so that you always feel supported. We operate as your outsourced web and content team, always ready to help and guide you and make sure that your web presence is working hard for your business.

MISSION

No matter how big or small your business, no matter what it is you do, we believe in providing unique, bespoke and affordable web solutions that will suit your business. We don't do 'off the shelf', every site we build is unique to you.

PHILOSOPHY

Our business is agile and lean. We don't believe in overcomplicating things and padding out the work. We want to deliver quality products in a timely manner for our customers.

We also believe that once your site is live you shouldn't be left to fend for yourself or be charged for any changes. That is why we provide full support to all our clients.

OUR TEAM

Our staff all believe and live our culture and are passionate about what we do. We all want to see our customers achieve their goals and we are delighted to be a part of that journey with you.

beautiful bespoke websites for small businesses

all for an incredibly affordable monthly price and the only provider to give you 'all you can eat' support once you're live!

Over the years we have worked with many small businesses. What we have learned is that they need affordable ways of getting a beautiful website, but what they need even more is a trusted team available whenever they want, to help them create, update and manage their site so that they don't have to. That is why we have created our offering specifically for small businesses. With Idio Web Services you don't have to make any compromises on style, layout and content. But you also don't have to keep paying for every change you make. We act as your very own outsourced digital team, ready and waiting to help whenever you need it. Everything is included in our affordable monthly fee!

Don't settle for an 'off the shelf' template. With us you will get a completely bespoke website. We use a powerful visual builder technology, combined with the world's leading open source content management system, to build pretty much any layout. Simply choose from the hundreds of available content widgets and we can style them so they are unique to your brand. And if you want something that isn't already available, we can develop you bespoke content widgets for a small additional fee.

From £54 per month and £600 build fee!

Prices are inclusive of VAT and are subject to contract. Build includes up to 4 page layouts and creation of up to 20 content pages. Builds are limited to the existing content widgets available in the platform. Creation of additional pages will be charged at £42 inc. VAT per 5 pages. Any charges for stock imagery are not included and will be charged at cost price. Monthly fee will be chargeable from 3 months after the contract is signed, or when the site goes live (whichever comes sooner).

Everything you will need

Just like a car, you can't buy a website, get it live and then fail to maintain it and just expect it to keep working. That is why our monthly fee covers everything required to keep your site live, secure and up to date and we do it all for you!

- Cloud Hosting to keep your site online
- A dedicated WordPress install and CPanel setup
- Server Monitoring to check for any malicious activity
- Daily Backups of your full site to in case anything happens to your site
- SSL Certificates renewed regularly to keep your site safe
- Security Pack installed to protect against hackers
- Server Maintenance to keep hosting secure
- Software Updates to keep your website running
- License Renewals to make sure your features still work



HOW WE ARE DIFFERENT

A FULLY MANAGED SERVICE, WITH FULL CONTENT AND DESIGN SUPPORT

never pay for changes again and add new design elements whenever you want

we are on hand to make changes, add new features and update your content whenever you need it. even have a full redesign absolutely free when you renew your contract!

We believe that good support shouldn't be a preserve of clients with large budgets. And the reality is that having a website isn't just about getting something fancy looking live for the world to see. There is so much more. Such as managing the hosting to make sure it remains secure and free from malware or malicious attacks. But it is more than that. We also think that you shouldn't be left to fend for yourself and that is why we provide our websites as a contract service rather than a one off big upfront free and leaving you to fend for yourselves. Our fully managed service provides everything you will ever need:

- Secure managed hosting
- A fully maintained web build
- Ongoing content support
- Add new elements free of charge
- Complete site redesign when you renew for 18 months - never pay for a new website ever again!
- Active Firewall / Security Monitoring
- Caching & CDN for a faster site
- SSL certificate
- WordPress CMS for easy editing

We are here to provide our clients with the best experience in the industry. We strive to be better at what we do than anyone else and we don't settle for anything less!

Ange Seymour

Founding Director

Idio was founded because we believe every business should have access to excellent web design services, no matter what their budget. And that is what we provide - top class design, fully managed support.

Peter Sheppard

Founding Director



EVERYTHING YOU NEED

COMPLETE PLATFORM MANAGEMENT

Just like a car, you can't buy a website, get it live and then fail to maintain it and just expect it to keep working. That is why our monthly fee covers everything required to keep your site live, secure and up to date and we do it all for you!

- Secure Hosting with Siteground
- Server Monitoring to check for any malicious activity
- Daily Backups of your full site
- SSL Certificates renewed regularly to keep your site safe
- Security Pack installed to protect against hackers
- Server Maintenance to keep hosting secure
- Software Updates to keep your website running
- License Renewals to make sure your features still work
- Regular Malware Scanning to make sure your site isn't compromised

create something truly unique with our **bespoke development**

we use proven agile approaches, putting you in charge and making sure you start realising value as soon as possible

Our staff have experience delivering bespoke projects for some of the largest household names in the world and for over ten years. In that time we have learnt that the best way to ensure our clients get guaranteed value is to put them in charge - and so that is the way we approach all bespoke projects at Idio. How do we do this? We use an Agile approach to prioritise value and we sell time rather than scope. This means that you, as the client, call the shots on what is worked on and when, so if you want to change your mind you can.

Gone are the days of lengthy scoping phases and costly change requests. We work with you to define the scale of the project and then we deliver value to live as early as possible and then as regularly as possible. We structure the project so you have dedicated development resource for as long as you need it, working on what you want them to work on. This gives you an incredibly cost effective way of getting bespoke items developed, without paying premium prices.

Bespoke development from only £360 per day

Prices are inclusive of VAT, Project Management and testing.

Affordable quality development

Every project we undertake is managed, from start to finish, with industry standard version controlling. We make sure all code is managed using GitHub and all our servers are backed up daily to make sure we do not lose anything.

GDPR and data security at the forefront

We are GDPR practitioners and we make sure that when data is involved we plan how to be GDPR compliant from the start. We routinely encrypt data to industry standards and offer both vulnerability and penetration testing to our clients to ensure builds continue to be secure.

Hosting to keep your site stable

We use industry leading Amazon AWS cloud hosting for our bespoke projects. Whether you choose to have your own dedicated setup or you use our shared environment, we can provide ongoing management and support to make sure your build remains stable and secure.

OUR MANAGED SERVICE

WHY DO YOU NEED ALL THESE THINGS ON YOUR WEBSITE?

We know what it takes to keep a website online, prevent it from being hacked and make sure that it is always looking beautiful. This is why we provide everything to you in our managed service.

Cloud Hosting

Hosting in the cloud means that the site is hosted on multiple servers around the world, reducing the chance of a hardware failure causing it to go offline.

WordPress and CPanel

WordPress is the most used content management system in the world and allows you to login and edit content whenever you want. CPanel is the server management software so you have a dedicated area of the server just for you.

Content Support

We understand that you might not have the time or skills to update your site, which is why we provide support to make any changes so you don't have to.

Server Monitoring

Hacking is one of the biggest risks to sites today. If your site gets hacked it can be expensive to undo the damage. This is why we install software to monitor the activity on your site and to block any suspicious behaviour.

License Renewals

We use a collection of really powerful plugins in order to give you the best editing and the most flexible design and functionality for your website. But these come at a cost. We renew these automatically and at no cost to you. Without this the site would stop working.

Daily Backups

We take daily backups of the entire build, so that if the worst happens and your site is ruined we can restore to easily and quickly to the last working version.

SSL Certificate

This makes your site secure by making sure all the data is transferred from the server to your browser securely. It means your site is less likely to be hacked. But it is also important because search engines like Google penalise sites without an SSL!

Security Pack

We install additional security settings on your site to make sure it is well protected against any type of attack and to tighten up against any known vulnerabilities with the platform. This prevents hacking.

Server Maintenance & Software Updates

Our hosting is kept up to date with all the latest security packs and software versions, so that the server is not vulnerable to attacks. Similarly, we will update the plugins and software on your website setup so that all the latest security fixes are in place.





MAKE SURE YOUR NEW WEBSITE IS FOUND BY EVERYONE

AFFORDABLE SEO PACKAGES

	TIER-0	TIER-1	TIER-2
Price per month (inc. VAT)	£240	£395	£659
Minimum Contract Length	6 months	6 months	6 months
# Keywords Optimised	Up to 5	Up to 10	Up to 15
Keywords Top 10 Guarantee	2	5	10

* For guaranteed keywords, the ranking will come over a period of 6 months, but you can see improvements in ranking from the first full month of work. Guaranteed keywords are targeted based on a location name (i.e. city) and are not generic keywords (e.g. "car wash in Maidenhead" and not "car wash"). Our SEO service comes with a guarantee under which we offer you 40% of your total keywords in top 10 rankings within an agreed timeframe (usually 6 months). Please note that ranking guarantees for a particular number of keywords is only valid when the target keywords and website are both accepted by our team of experts. For example, if a website has any kind of issues with Google (i.e. penalty notices) we cannot offer these guarantees. If target keywords are unsuitable to target we will not be able to provide guarantees on these either. If a package is sold customised without the same deliverables as mentioned in our packages, the package cannot be considered under the same guarantees either.



CREATIVE AND FUNCTIONAL APPS

Enable your customers with curated experiences designed to work specifically for them on their mobile device.

Learn more at:
<https://www.idioweb.co.uk/app-development/>

VIDEO PRODUCTION

start building a relationship with your prospects and introduce the power of your business in a more dynamic way.

Learn more at:
www.idioweb.co.uk/video-production/



DON'T JUST JOIN THE CONVERSATION, LEAD IT

CAMPAIGNS, MAILERS & SOCIAL MEDIA MANAGEMENT

Engage with your customers and prospects and have a conversation with them, create advocates for your brand and drive leads to your business. We can help you set up and run campaigns and manage your social media for you. This includes:

- Landing pages
- Marketing Mailers
- Facebook / Instagram / Google Ads
- Full Social Media Management

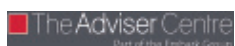
Learn more at:
www.idioweb.co.uk/campaigns-mailers-social/



ALL OUR CLIENTS GET THE SAME EXCELLENT SERVICE

WEB SERVICES FOR EVERY BUSINESS, NO MATTER HOW BIG OR SMALL

WHO WE'VE WORKED WITH





We are a website service provider that goes above and beyond anyone else in the marketplace. We believe that all clients, no matter how big or small, should receive the same dedicated and excellent service.

support@idioweb.co.uk

sales@idioweb.co.uk

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